

CFP BOARD

CERTIFIED FINANCIAL PLANNER BOARD OF STANDARDS, INC.

October 29, 2015

To Whom It May Concern:

Marguerita Cheng has served as a CFP Board Ambassador since November of 2011. In this role, she serves as a resource to educate the media, public, and policy makers on the benefits of CFP® certification and objective financial planning advice. She is a frequent contributor to the expert blog on our consumer website, LetsMakeaPlan.org.

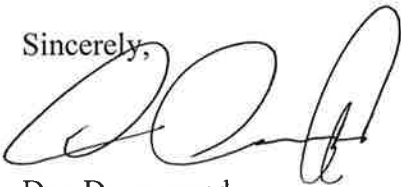
Marguerita also proudly serves as an Advocate for CFP Board's Women's Initiative and often speaks to audiences of women and girls about career opportunities in the financial planning profession. In addition, she has served as a Hearing Panel Volunteer with CFP Board's Disciplinary and Ethics Commission and is a past subject matter expert for the CFP® certification exam.

CFP Board frequently partners with Marguerita to have her represent the profession as an industry leader and educator at panel/roundtable discussions and financial literacy events. For the past several years, Marguerita has graciously volunteered to deliver financial planning education at the annual Washington, DC Financial Planning Day, where the public is invited to meet one-on-one with CFP® professionals free of charge.

Marguerita represents CFP Board and the financial planning profession in a positive light and is an audience favorite as a result of her knowledge, ability to make technical information understandable, and engaging delivery.

We would unreservedly recommend Marguerita as a speaker on personal finance.

Sincerely,



Dan Drummond
Director of External Communications
CFP Board